



Campaign Title: “Teatro da Bicharada”

Promotor:

Promoted by:

“Histórias Naturais do Tio Quim” <http://tioquim.blogspot.pt/>

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“Histórias Naturais do Tio Quim” is a website project, with the aim to sensitize for the preservation of portuguese endemic species, through little tales for children from 6 to 12 years old. There are also small tutorials from the authors where you can learn how to draw the countless species of Portugal.

Location and Category:

With base headquarters in Alentejo’s northeast - Portalegre – Portugal , we intend to promote, in addition to the pedagogical contents, instruments to help teachers, parents and educators, in the implementation of an **Environmental Education** and **Education for Citizenship**.

Resume

This project aims to create in children, through illustrated stories, the knowledge and the taste for the preservation of the native fauna and flora of our country. It also seeks to implement the acquisition of "values" essential to the personal and social growth of each child involved, through a moral that underlies each story.

Campaign description:

As teachers of basic education and in initiating this project, we seek to fill a serious gap in environmental education and citizenship education, which goes through the almost nonexistence of specific materials to support pedagogical exploration in their respective areas.

The project provides for the preparation of 5 stories (1 per month), which are scheduled to begin in January 2018. With these, teachers in the 1st cycle of Basic Education will be able to explore in their classes, for free, the history of this month, Video published by Uncle Quim (duly illustrated), as well as a publication (.pdf) printable on A4 paper, which will be sent to each class involved in the project. In order to help the dramatization of the stories, a reusable /

recyclable raw material will be chosen monthly for the construction of the characters in the area of the expressions, accompanied by a demonstration of the construction of the said characters of each story. With this, the artistic and creative exploration of the students will be fostered, developing the manipulation of materials (fine motor) while previously it is made known the environmental problem of the excess of residues, thus encouraging its reuse.

Teachers will also be given a plan (.doc format) for each of the four academic years, so that it can be added or edited in their personal planning.

At the end of each story, a nominative reference will be made, as a thank you, to campaign supporters.

In the "Teatro da Bicharada" website and facebook, besides all the contents (videos of the stories, book publications of them (printable pdf format), tutorials of construction of the characters), will also be divulged the images / videos sent by the students / Groups involved in the project.

Summary of the contents produced in each of the 5 months:

- A) 1 story Video duly illustrated;
- B) 1 Illustrated color story(.pdf) for printing;
- C) 1 Tutorial on the production of characters (.pdf);
- D) 1 Editable planning for teachers (.doc)

About the project managers:

"Tio Quim" (Quim Ferreira) is a teacher of visual education (subject of arts), who during his 26 years of profession has produced numerous pedagogical publications in the area of environmental education - (See Curriculum Vitae).

Susana Ferreira is a teacher of the 1st cycle of basic education, with vast experience of career and own qualification in Sciences of the Nature.

Both, graduates in education, believe that environmental education is the best weapon in the fight for the conservation of the environment and a heritage that belongs to everyone.

Estimated budgets and deadlines:

The campaign of this project will occur until December 30, 2017, while the accomplishment of the same will occur between January and May 2018, with the monthly publication of a monthly story (see summaries of the contents produced)

It is anticipated for the feasibility of this project within the foreseen molds, the need to be raised 3258,30 €, which will be distributed as follows:

- A) Production of pedagogical contents = 3000 €
- B) Commissions costs of 5% of the PPL + IVA = € 184.50
- C) Costs of commissions of payments of 2% + IVA = 73,80 €

Rewards:

For each

- 3 €: Receive a personalized thank you email + Notifications whenever there is news in the project, especially during the implementation phase of the project;
- € 5: Previous rewards + Thanks on the website and Facebook of Teatro da Bicharada;
- € 10: Previous rewards + Customized certificate in .pdf format;
- 20 €: Previous rewards + Calendar for 2018 of Teatro da Bicharada in A4 format (.pdf), which you can print comfortably in your home.
- 50 €: Previous rewards + A reproduction of 1 original drawing of the story of your choice (A5) without frame.
- € 75: Previous rewards + 1 T-shirt from Teatro da Bicharada - Premium Collaborator;
- € 100: Previous rewards + Advertising for 1 month on the homepage of the project website.
- 250 €: Previous rewards + 1 Original illustration A4 of an animal chosen by the collaborator;
- 500 €: Previous rewards + Advertising during the 12 months in the page of opening of the project site.