

## Level up with Good Habits

### Overview

Hero Bound is a gamified RPG that transforms real-life self-improvement actions into in-game progression. By linking tasks like exercising, reading, and meditation to missions and rewards, Hero Bound creates an immersive experience that helps users build healthy habits while having fun. The mission is to turn personal development into a game — making **motivation and consistency easier for everyone**.

### The Problem

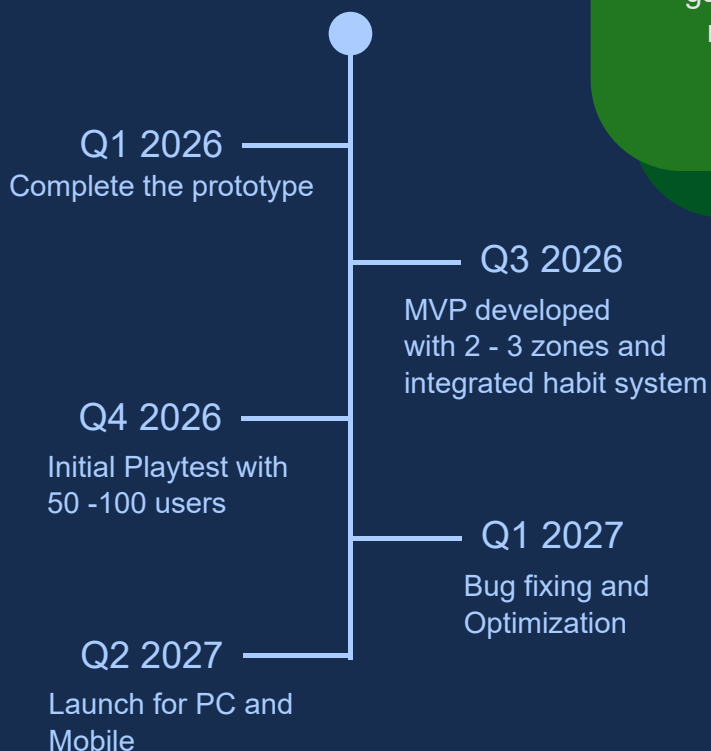
Millions of users seek to improve their life habits, but more than 70% of them leave the traditional self-development/habits application due to the lack of motivation.

### Hero Bound is the solution

Unlike traditional apps that just record habits, Hero Bound is a visual and interactive RPG, with a map, characters and narrative.

Real-world missions are integrated directly into the gameplay: the player only progresses by completing real-world activities, making the experience more immersive and effective.

### ROADMAP



### Financial Overview

- 24 months of development
- Marketing
- Software
- Hardware
- Freelancers/Contractors
- Tools

**Funding need: 50.000€**

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