

DON'T LET PONDS WITHOUT LIFE

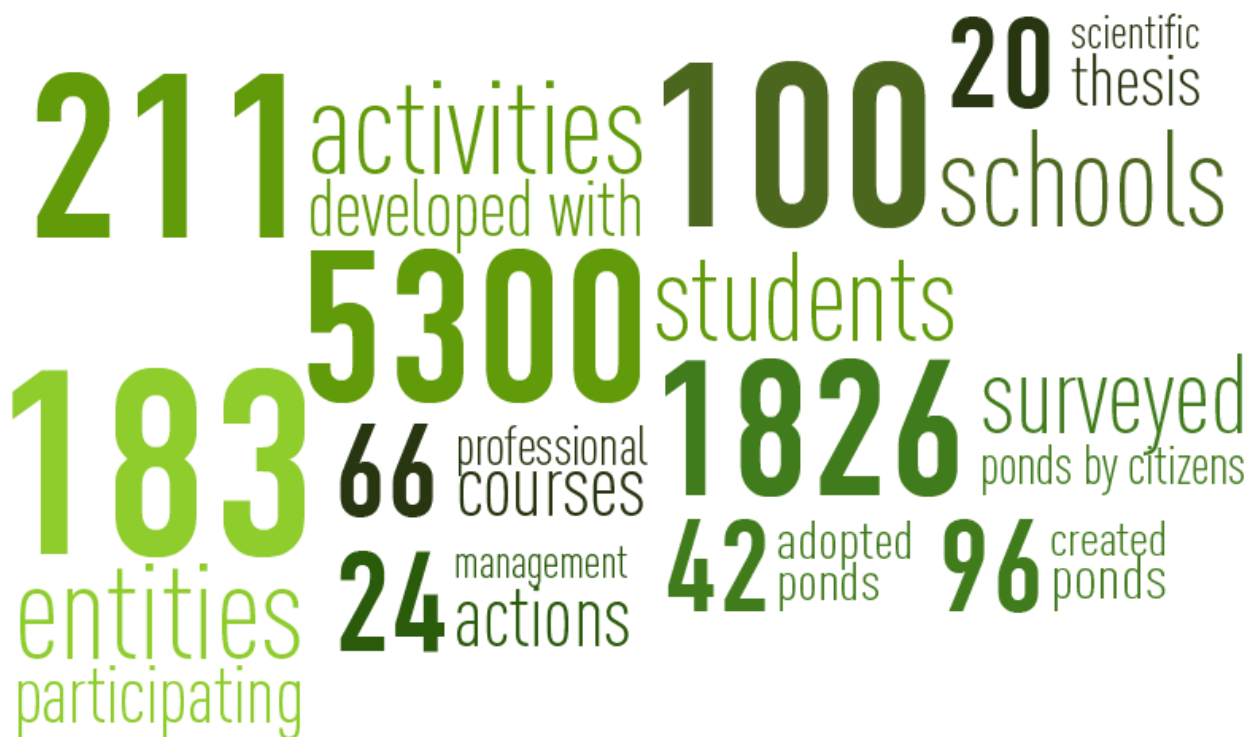
english version



OUR BRIEF STORY

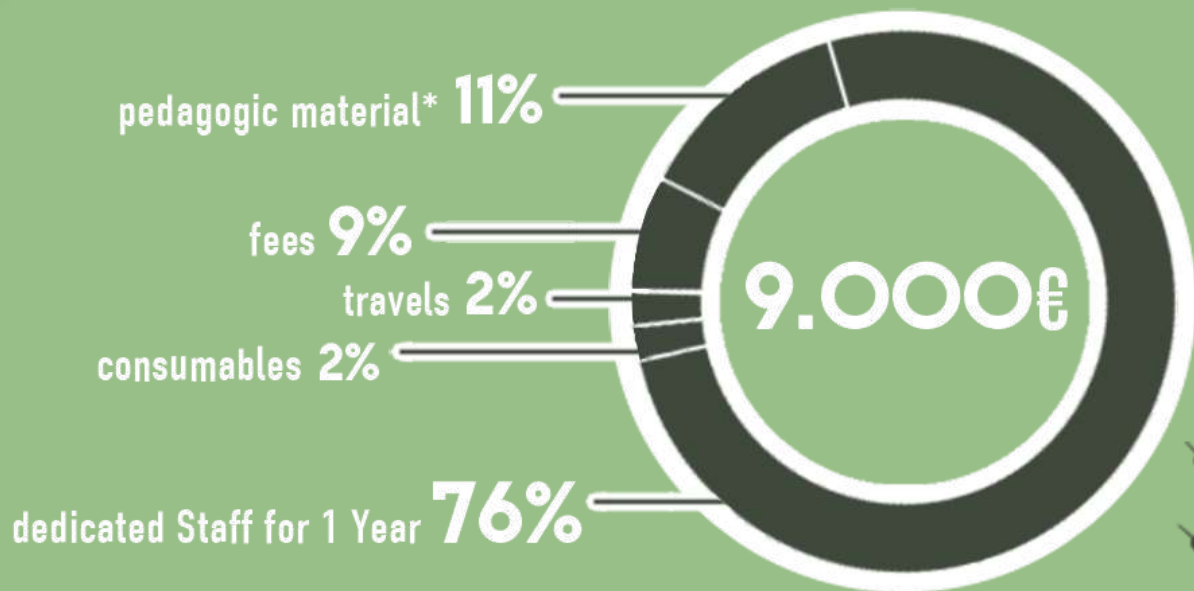
Ponds with Life Project was born in 2011 with the main goal to promote the participation of all citizens in the discovery, valorization and conservation of ponds and their biodiversity and develop the 1st National Pond Survey.

After the first years, we had excellent results and great public projection!



However, the Project is now on its final financing phase, which means we have to make all efforts to keep it running next year!

WHAT WE NEED



*development, design and printing of Guides and ID Keys of amphibian larvae, macro-invertebrate, pond plants, etc.

To guarantee its continuation “Don’t Let Ponds Without Life” intends to:

1. Guarantee the work developed for citizen awareness and pond’s biodiversity conservation;
2. Finish new support material for pond study such as ID Keys and Guides - Amphibian larvae/Macroinvertebrate/Freshwater plants;
3. Continue ongoing scientific studies on waterbodies’ biodiversity.

WHAT WILL BE THE IMPACT OF YOUR HELP

You will be directly involved with Pond Conservation! With your help we predict the following results for next year:

- + 174 ponds surveyed (reaching more than 2000 ponds!);
- + 20 created ponds;
- + 42 activities developed and involving 1060 more students;
- + 26 courses, allowing 390 trainees to obtain knowledge on pond conservancy;
- + 3 brand new ID Keys (Amphibian Larvae, Macroinvertebrates, Freshwater Plants);
- + 1 bachelor thesis;
- + 1 master thesis.



WHAT WILL BE THE IMPACT ON YOU!

Have you ever stopped to think about why ponds are important?? Besides having greater biodiversity than rivers and lakes, ponds can give us several benefits:

1. Decrease the effect of climate changes: flood control (acting as sponges), capture atmospheric carbon (due to presence of several plant species), etc.;
2. Reserve freshwater and slowly purify it before it reaches our home (can be used as phytoremediation stations - use of plants to purify water);
3. Guarantee nutrient regulation and high primary productivity (provided by plants), much need to all food chain, where we are inserted;
4. Help control plagues: amphibians/dragonfly larvae eat a lot of biting mosquitos and farm plagues!;
5. Have high scientific, pedagogic and aesthetic value (ponds are beautiful to look upon and contribute to good physical and mental health).

However, ponds are being threatened by:

1. Habitat destruction;
2. Pollution (agro-chemicals, discharge of domestic sewage/livestock, garbage deposition);
3. Climatic changes, leading to more frequent droughts;
4. Incorrect management practices (i.e.: pond/tank dry out in cities during species reproduction);
5. Emerging (new) diseases that kill entire populations (i.e: quitridiomicosis for amphibians);

You can help us to reduce such threats!

WHAT YOU WILL GET

Besides participating in such an important project and get a personalized thanks, you can also get perks!

1. All help counts!

We want everyone in this adventure, so you will get a wallpaper (computer, tablet or phone) of Pedro Alves, member of our project, and also a personal thanks and your name on our website charcoscomvida.org



2. Portugal Ponds Species Post-card

Support our Project and receive two Ponds with Life post-cards with your favourite species, signed by our team with a special, personalized thank you!

Also, you will have your name on our website (www.charcoscomvida.org).



3. Pond Fan!

Be a true Pond Fan and receive our Tote bag (35,5 x 41 cm) specially made for you by our team! Choose between a frog or damselfly and you'll also receive a Voucher to come and visit us at CIIMAR, New Cruise Terminal, Porto de Leixões, Matosinhos (optional). Besides, you will have your name on our website (www.charcoscomvida.org).

The first 50 will receive a ponds with Life pin on their Tote-bag! Contribute now!



4. Pond Explorer KIT

For kids and adults, this amazing kit will allow you to explore your ponds with the basic tools to collect and identify pond biodiversity! The KIT contains: 1 totebag + Ponds with Life poster (48 x 68 cm) + pond dipping mesh+ 2 petri dishes + 1 pipet + ID keys + name on website + all project news.



5. Ponds KIT for Schools

This KIT is especially made for schools who want to explore ponds with their students! You will receive the basic tools to collect and identify pond biodiversity! The KIT contains: 1 totebag + Ponds with Life poster (48 x 68 cm) + 5 pond dipping mesh+ 1 white board + 5 petri dishes + 5 pipet + ID keys + name on website + all project news.



6. Pond weekend & Chill-out

We have just the thing you need: two days and one night*, for two, in the beautiful Casa das Palmeiras, a rural guest house near Serra da Estrela where you can enjoy peaceful days in a warming house next to a pond (built with help from our team) and a biological pool (yes, a big pond just for you to swim on!). Plus, you will receive a 30% discount on the econd night + pond post-card + tote-bag + your name on our website ´ all project news.

*excluding high season (1st August to 30th September) and Holidays.



7. Want to build a Pond for biodiversity? We'll help!

Our team will provide full support for the planning and building of you own pond! Also, we will offer you a water-proof sheat (3x2 m ou 4x6 m) and native aquatic plants to colonize it from our plant nursery! Also, you will receive the explorer KIT and your name on the website www.charcoscomvida.org.



8. Come with us on a Pond Expedition!

Don't miss the opportunity to participate in a 3 days expedition to one of the most beautiful places in Portugal - Serra da Estrela, where amphibians meet snow and fantastic mountain views! Here you will learn and apply techniques for amphibian sampling and conservation and spend two nights in the beautiful rural guest house Casa das Palmeiras. Plus, you will receive a Pond KIT + name on our website + all project news. All food and travel included (from Porto, Portugal).



WHAT ABOUT THE RISKS?

The requested value is the minimum the Project needs to keep things running and to develop new material during 2017.

In this Campaign we are working to gather as much as we can to keep the Project running next year and for that, all help is crucial to reach our goal! However, we know there are risks and if we don't get there right now, we will keep working on it with new Campaigns and ideas so we don't let this amazing Project come to an end.

OUR PARTNERS

Awesome Projects don't just happen without excellent partners. We are happy to share our many thanks to our Campaign Partners that come together to make sure we reach our goal:



U. PORTO



[CIIMAR](#) | [Universidade do Porto](#) | [Naturlink](#) | [ABAE](#) | [Casa das Palmeiras](#)

[APH-Associação Portuguesa de Herpetologia](#) | [Froglife](#) | [EPCN - European Pond Conservation Network](#)

OUTRAS FORMAS DE AJUDAR

If you can not make a donation, we understand! Still, you can help us a lot by:

Talking about this Campaign! Recommend it to your friends, colleagues, everyone!

Make a buzz about it!

Spread our message, especially to your friends connected with the media!

Share this Campaign by email, Facebook, Twitter, etc.

Visit our website: www.charcoscomvida.org and be a Ponds with Life Participant [HERE!](#)

Visit and explore ponds and share all of your experience with us on our [Facebook](#) page!

**AND FINALLY, A BIG
THANK YOU!**

We want to thank everyone involved in the development of this Campaign, for giving their time and experience, images, support and much, much more! A BIG THANK YOU to all!

Pedro Alves (Campaign design, photography and Frog totebag design)

Inês Sena (Damsselfly illustration for totebag)

Synkronos Pictures (Campaign movie and post-production)

Daniela Barbosa and D. Maria da Paz (totebag elaboration)

Molduprenda (totebag stamping)



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