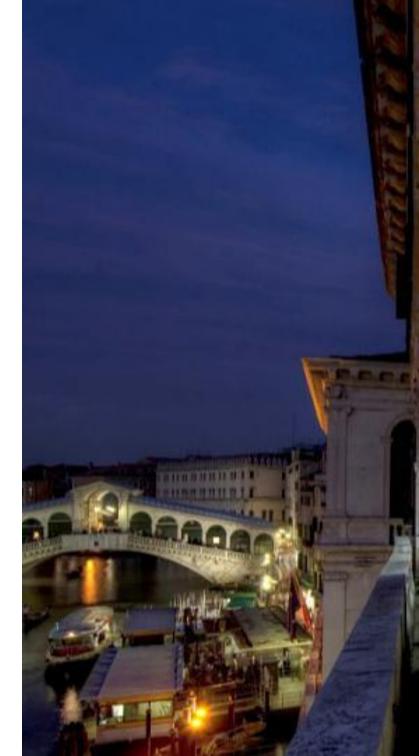


EUROPEAN CULTURAL CENTRE
VENICE ART BIENNIAL 2019
SPONSORSHIP PACKAGE

We, cultural entrepreneurs, creative researchers, philanthropists collectively believe that there is a need for dynamic spaces, centres dedicated to a dialogue between cultures. Centres across the world are devoted to cultural exchange, meetings, exhibitions, innovative projects by the international creative community. In all of our activities, we realize that beauty lies in uniqueness, and we aim to differences cherish and strengthen cultural commons. The result: a European Cultural Centre network.







#### BELONG TO SOMETHING REWARDING

Today, we are a group of young talented people who organized and hosted over 50 art, design and architecture exhibitions worldwide, as well as hundreds of meetings, workshops, symposia and other cultural events.

In addition, we publish books, catalogues, documentational videos and offer comprehensive educational programs for all those who are interested in a cultural exchange.

The European Cultural Centre operates in Italy, the Netherlands, China, Russia, and in United States of America and expanding rapidly. In each country, a different partner handles the main organizational aspects. The GAA Foundation is the Italian partner.

Since 2011, the GAA Foundation in Venice has been organizing Contemporary Art and Architecture exhibitions in the context of the Venice Biennial. The European Cultural Centre hosts and supports the exhibitions in its three Venetian Palazzos and two public gardens in the heart of Venice.

Our free entry exhibitions are seen by over 500,000 visitors yearly.



Photo: Palazzo Michiel, as seen from the Grand Canal, Venice.

#### WHO WE COLLABORATED WITH

Marina Abramovic

Vito Acconci Carl Andre

Anna Schwartz Gallery
Arthena Foundation

Art Lab Africa Asia Art Center

Australian Council for the Arts

Robert Barry

Gallery BelAirFineArt

Xu Bing

Christian Boltanski Louise Bourgeois Caldic Collection

Centre Culturel Canadien

Zheng Chongbin Creative Europe Herman De Vries VALIE EXPORT

Konrad Fischer Gallery Fondazione Morra

Hamish Fulton

Gallery SCAI the Bathhouse

Georg Kargl Fine Arts

Liam Gillick

Goodman Gallery Antony Gormley

Dan Graham Peter Halley

Tehching Hsieh Zhang Huan

Hubei Museum of Art China

Japan Foundation

Joseph Kosuth Jannis Kounellis Jaroslaw Kozlowski

Kunstlerhaus Bregenz Kuenstlerhaus Vienna

Lee Ufan

Sammlung Lenz-Schonberg

Lisson Gallery Ludwig Museum Heinz Mack

Teresa Margolles Joseph Marioni Tatsuo Miyajima

Government of Ivory Coast Government of Kuwait Government of Mongolia Government of Pakistan

Government of the Philippines Government of the Seychelles

Guangdong Museum of Art

Hilti Foundation
IUAV University
La Biennale di Venezia

Fana Liiun

Fang Lijun

Mies v.d. Rohe Foundation

Nanjing University New Museum

Francois Morellet
New Museum

Nissan Art Prize Hermann Nitsch Yoko Ono

Ontario Arts Council Roman Opalka Pace Gallery

Mike Parr

Giuseppe Penone

Otto Piene Arnulf Rainer

RuArts

Setagaya Art Museum

**Keith Sonnier** 

National Museum of Singapore

Swedish Arts Council

SwissArt
Galerie Tanit
Richard Tuttle
Guenther Uecker
Tsinghua University

UNESCO

Universidad Iberoamericana

University of Arkansas University of Auckland University of Hong Kong University of Houston

University of North Carolina University of the Philippines

University of Sydney

Ben Vautier

Academy of Fine Arts Vienna

Lawrence Weiner Written Art Foundation

And many others

## **OUR PAST SPONSORS**







nanda\hobbs





GALLERI FAGERSTEDT





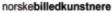
Contemporary



/WI//art

the swiss art portal

















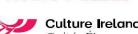










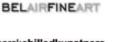


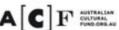














MED STÖD AV BONSTNARSNAMNDEN

DORDRECH

















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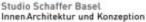
of sustainable projects

eco core

green assets











Gefördert von















## INNS' BRUCK

GOODWIN GALLERY

Gouvernment du Comatio Sovernment of Conade Antibastade du Canada Sinbassy of Canada













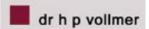
**National Museum** of Singapore





























































VISUAL STORIES



GALERIE TANIT - BEYROUTH / MUNICH Naila Kettaneh Kunigk



Theo Vervliet



## SPONSORING ARTISTS AT THE EUROPEAN CULTURAL CENTRE

As a Non-Profit organization, our cultural activities have to be sponsored by third parties. The European Cultural Centre supporters and sponsors will have access to a wide range of benefits.

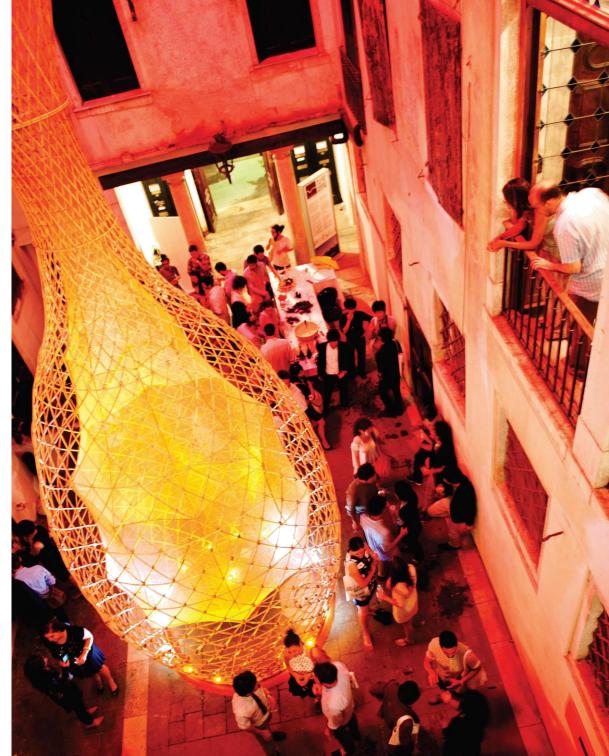
Sponsorship can be given by public or private entities to a specific artist or gallery as well as directly to the European Cultural Centre.

Most potential sponsors prefer to provide a basic financial or in-kind support to one of the invited exhibitors. However, if wished for, it will be our pleasure to develop a support plan and collaborate together to meet your objectives and sponsorship budget.

We can strengthen your corporate branding, provide you with a platform to reach an international audience using Venice and the European Cultural Centre as a platform.



Yoko Ono visiting the European Cultural Centre. Opening party in the courtyard at the ECC's Palazzo Bembo



#### **EXCLUSIVE EVENTS AT ELEGANT LOCATIONS**

We can organize for our sponsors:

- Private events for your corporate, governmental or private VIPs
- After-hours exhibition viewings followed by a reception
- Daytime lectures, viewings, and curator-led guided tours
- Brunch or dinner in the main space of Palazzo Mora, Palazzo Michiel or Palazzo Bembo
- Private gatherings for board members, clients or friends meetings in one of our venues

Potential sponsors are welcome to discuss with us any specific wish or request they might have and work together with us on creating a plan that suits their needs.

These events are a unique and effective tool to connect with clients, employees, business partners and friends.



#### PRESS RELATIONS

Our press and communications office will be attentive to the sponsors needs work closely to achieve the sponsor's specific PR goals.

The European Cultural Centre Communications Office distributes a press re-lease via email to a list of approximately 1.700 members of the international press and we place articles with the help of our international media partners.

### **CATALOGUE & ONLINE PRESENTATION**

Supporters can gain visibility by presenting their logo on our special sponsor pages in the catalogue and online.

Our yearly catalogue is printed in 12,000 copies and is distributed in our exhibition spaces, in more than hundred bookshops and through our world-wide distributor Cornerhouse, as well as online. Sponsors are entitled to a fair number of catalogues and other promotional material.

The European Cultural Centre and the GAA Foundation websites offer information on the ECC program to a wider audience. Over 1.000,000 people visit our websites each year and your logo can link directly to your own website.





# EDUCATIONAL PROGRAM

The ECC has established its own aca-demic educational program: The European Cultural Academy. The ECA designs programs that enlarge our exhibition's impact, educates and inspires a wide international audience of students and young professionals.

Sponsors can enjoy further exposure through the lessons, additional talks and symposia of the European Cultural Academy. Informative programs include talks by exhibiting artists, architects, manufactures, curators, organizers, professors and other professionals.

#### **CONTACT US**

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#### **GAA-FOUNDATION AND ECC-VENICE OFFICE**

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#### **EUROPEAN CULTURAL CENTRE**

ECC international headquarters:
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1015 CZ Amsterdam, The Netherlands
www.europeanculturalcentre.eu



