



European
Cultural
Centre



ABRAMOVIC - ANDRIS
ENDDY - GIRARDINO
HALLER - KOSUTH
KITSCHNER - LEE UAN
MAJUN - MATTEI
MILLAR - MIYAJIMA
MORELLET - NITSCHE
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www.eccentre.com

EUROPEAN CULTURAL CENTRE

VENICE ART BIENNIAL 2019

SPONSORSHIP PACKAGE

We, cultural entrepreneurs, creative researchers, philanthropists collectively believe that there is a need for dynamic spaces, centres dedicated to a dialogue between cultures. Centres across the world are devoted to cultural exchange, meetings, exhibitions, innovative projects by the international creative community. In all of our activities, we realize that beauty lies in uniqueness, and we aim to cherish differences and strengthen cultural commons. The result: a European Cultural Centre network.







BELONG TO SOMETHING REWARDING

Today, we are a group of young talented people who organized and hosted over 50 art, design and architecture exhibitions worldwide, as well as hundreds of meetings, workshops, symposia and other cultural events.

In addition, we publish books, catalogues, documental videos and offer comprehensive educational programs for all those who are interested in a cultural exchange.

The European Cultural Centre operates in Italy, the Netherlands, China, Russia, and in United States of America and expanding rapidly. In each country, a different partner handles the main organizational aspects. The GAA Foundation is the Italian partner.

Since 2011, the GAA Foundation in Venice has been organizing Contemporary Art and Architecture exhibitions in the context of the Venice Biennial. The European Cultural Centre hosts and supports the exhibitions in its three Venetian Palazzos and two public gardens in the heart of Venice.

Our free entry exhibitions are seen by over 500,000 visitors yearly.



Photo: Palazzo Michiel,
as seen from the Grand
Canal, Venice.

WHO WE COLLABORATED WITH

Marina Abramovic
Vito Acconci
Carl Andre
Anna Schwartz Gallery
Arthena Foundation
Art Lab Africa
Asia Art Center
Australian Council for the Arts
Robert Barry
Gallery BelAirFineArt
Xu Bing
Christian Boltanski
Louise Bourgeois
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Konrad Fischer Gallery
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Hamish Fulton
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Georg Kargl Fine Arts
Liam Gillick
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Dan Graham
Peter Halley
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Zhang Huan
Hubei Museum of Art China

Japan Foundation
Joseph Kosuth
Jannis Kounellis
Jaroslaw Kozlowski
Kunstlerhaus Bregenz
Kuenstlerhaus Vienna
Lee Ufan
Sammlung Lenz-Schonberg
Lisson Gallery
Ludwig Museum
Heinz Mack
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Guangdong Museum of Art
Hilti Foundation
IUAV University
La Biennale di Venezia
Fang Lijun
Mies v.d. Rohe Foundation
Nanjing University
New Museum
Francois Morellet
New Museum
Nissan Art Prize
Hermann Nitsch

Yoko Ono
Ontario Arts Council
Roman Opalka
Pace Gallery
Mike Parr
Giuseppe Penone
Otto Piene
Arnulf Rainer
RuArts
Setagaya Art Museum
Keith Sonnier
National Museum of Singapore
Swedish Arts Council
SwissArt
Galerie Tanit
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Ben Vautier
Academy of Fine Arts Vienna
Lawrence Weiner
Written Art Foundation
And many others

OUR PAST SPONSORS



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HED STÖD AV KONSTNÄRSNÄMNDEN



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ART & BALANCE
SURABAYA



LE FRESNOY
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gallery



CONTEMPORARY VISUAL STORIES



GALERIE TANTT - BEYROUTH / MUNICH
Naila Kettanach Kanigk



**Theo
Vervliet**



SPONSORING ARTISTS AT THE EUROPEAN CULTURAL CENTRE

As a Non-Profit organization, our cultural activities have to be sponsored by third parties. The European Cultural Centre supporters and sponsors will have access to a wide range of benefits.

Sponsorship can be given by public or private entities to a specific artist or gallery as well as directly to the European Cultural Centre.

Most potential sponsors prefer to provide a basic financial or in-kind support to one of the invited exhibitors. However, if wished for, it will be our pleasure to develop a support plan and collaborate together to meet your objectives and sponsorship budget.

We can strengthen your corporate branding, provide you with a platform to reach an international audience using Venice and the European Cultural Centre as a platform.

Yoko Ono visiting
the European
Cultural Centre.



Opening party in the
courtyard at the
ECC's Palazzo Bembo



EXCLUSIVE EVENTS AT ELEGANT LOCATIONS

We can organize for our sponsors:

- Private events for your corporate, governmental or private VIPs
- After-hours exhibition viewings followed by a reception
- Daytime lectures, viewings, and curator-led guided tours
- Brunch or dinner in the main space of Palazzo Mora, Palazzo Michiel or Palazzo Bembo
- Private gatherings for board members, clients or friends meetings in one of our venues

Potential sponsors are welcome to discuss with us any specific wish or request they might have and work together with us on creating a plan that suits their needs.

These events are a unique and effective tool to connect with clients, employees, business partners and friends.



**TRACES OF
CENTURIES
&
FUTURE STEPS**

**INTERNATIONAL
SYMPOSIUM**

ORGANIZED BY
GLOBAL AFFAIRS
AT PALAZZO BO

FINALE AP 2012

PRESS RELATIONS

Our press and communications office will be attentive to the sponsors needs work closely to achieve the sponsor's specific PR goals.

The European Cultural Centre Communications Office distributes a press re-lease via email to a list of approximately 1.700 members of the international press and we place articles with the help of our international media partners.

CATALOGUE & ONLINE PRESENTATION

Supporters can gain visibility by presenting their logo on our special sponsor pages in the catalogue and online.

Our yearly catalogue is printed in 12,000 copies and is distributed in our exhibition spaces, in more than hundred bookshops and through our world-wide distributor Cornerhouse, as well as online. Sponsors are entitled to a fair number of catalogues and other promotional material.

The European Cultural Centre and the GAA Foundation websites offer information on the ECC program to a wider audience. Over 1.000,000 people visit our websites each year and your logo can link directly to your own website.

made / in / europe

25 years

europaen union prize
for contemporary
architecture

mies van der rohe
award

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mies barcelona

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EDUCATIONAL PROGRAM

The ECC has established its own academic educational program: The European Cultural Academy. The ECA designs programs that enlarge our exhibition's impact, educates and inspires a wide international audience of students and young professionals.

Sponsors can enjoy further exposure through the lessons, additional talks and symposia of the European Cultural Academy. Informative programs include talks by exhibiting artists, architects, manufacturers, curators, organizers, professors and other professionals.

CONTACT US

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