



NETWORK FOR AFRICA

BUSINESS & CULTURE DEVELOPMENT

27, 28 e 29 de Maio
Exponor - Feira Internacional do Porto



Tecnical sheet

International fair of African business and Cultuture Development

📅 May 27th, 28th and 29th 2016

📍 Pavilhão 6, Exponor - Feira Internacional do Porto

🕒 10am to 10pm



Ambit

Focused in crossing African markets with European ones, **Cape Verde Global Business** will promote, in commemoration of the Africa's day – May 25th, the first International Fair **“Network for Africa – Business and Culture Development”**, with the purpose of promoting networking among African and international entrepreneurs, share information, clarify European companies about African markets and open a new horizon to African companies that want to expand and promote their business beyond their borders.



Concept

- ④ Business development between African and international entrepreneurs;
- ④ Promotion of entrepreneurial, professional, cultural and social networking;
- ④ Expository displays, seeking a showroom of African production and European production and services;
- ④ Conducting series of workshops directed to specific area of investment;
- ④ Access to Africans and Europeans official entities, to process B2B meetings, in order to market clarifications and a better appreciation of business opportunities in Africa and Europe, the barriers that exist and the better ways to approach;
- ④ Development of a set of cultural actions.



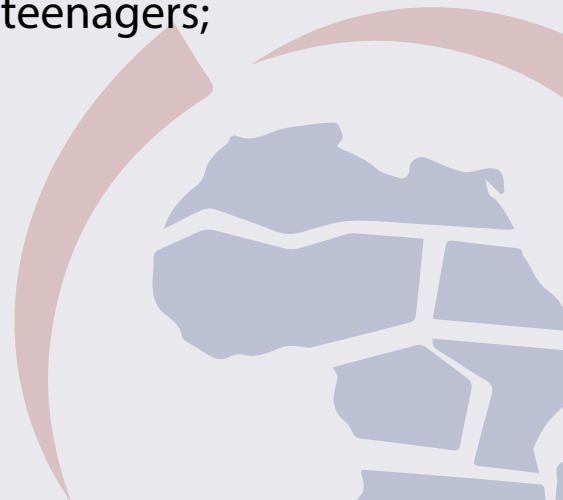
Main Goals

- ✓ Develop a multilateral business relationship between European markets and the diverse African markets, advantageously for both sides;
- ✓ Support African company's internationalization and export, to European markets and vice versa;
- ✓ Reduce the risk of failure of European companies, concerning the investments in African markets, through a better (in)formation, based on the clarification of the reality of each African market;
- ✓ Create as an objective, the European market opening to African investment, thereby providing business missions in reverse order;
- ✓ Develop an area of (in)formation, learning and exchange of experiences between professionals in the field of export and internationalization.



Side Events

- ⦿ *Workshops about markets and investment opportunities;*
- ⦿ *Workshops about African entrepreneurship, training and employment;*
- ⦿ *Speed Networking;*
African cultural actions;
- ⦿ *Workshops about dance and African fashion;*
- ⦿ *KWAMAGUGU - African tales for childrens and teenagers;*
- ⦿ *Conference to Panafricanism;*
- ⦿ *Autograph session with African artists*



Visitors

- Ⓜ Investors and entrepreneurs;
- Ⓜ African and International importers and exporters;
- Ⓜ Responsible and decision makers from companies of diverse areas of activities, with business in Africa or with the intention to learn about and highlight African markets for internationalization and exportation;
- Ⓜ African students and immigrants;
- Ⓜ African culture and history appreciators.



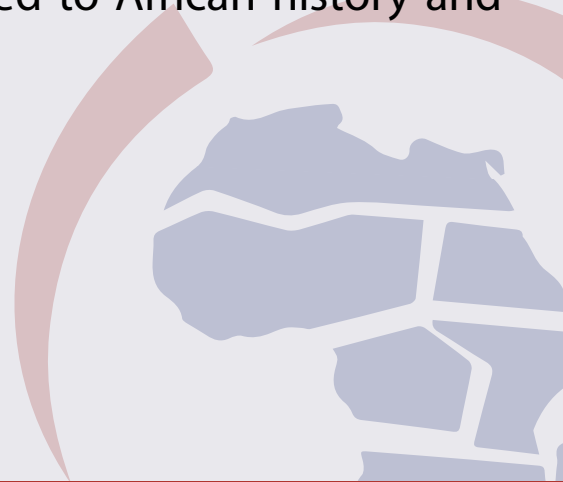
Exhibitors

- ❏ International companies from different areas of activities, like food industry, Technology, Transport and Logistics, Consulting and Training, Industry, International Trade, Legal, etc., present in African markets or with pretension to expand into these markets;
- ❏ African governments with national export companies;
- ❏ African and European Embassies and Chambers of Commerce;
- ❏ Portuguese and African business and commercial associations;
- ❏ Small and medium business of African entrepreneurs in Portugal.



Advantages

- ☺ Access to information of international markets through official entities;
- ☺ Direct contact with entrepreneurs and international investors;
- ☺ Possibility to exhibit your show room of services or products;
- ☺ Creation of business opportunities;
- ☺ Establishment of strategic and commercial partnerships;
- ☺ Access to socio-cultural enrichment associated to African history and culture.



Exhibition price by Stand

⑤ 9m2 space (3x3) - € 750.00 + VAT

Full stand: Stand + 1 table + 3 chairs + carpet + power outlet

Intervention in business and markets workshops

10 invitations to participate in conferences, workshops and training activities

Featured on the site and supports to produce

⑤ 18m2 space (3x6) - € 950.00 + VAT

Full stand: Stand + 1 table + 3 chairs + carpet + power outlet

Intervention in business and markets workshops

15 invitations to participate in conferences, workshops and training activities

Featured on the site and supports to produce

⑤ 36m2 space (6x6 M) - € 1250.00 + VAT

Full stand: Stand + 1 table + 3 chairs + carpet + power outlet

Intervention in business and markets workshops

20 invitations to participate in conferences, workshops and training activities

Featured on the site and supports to produce

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