**CROWDFUNDING KOVA M FESTIVAL 2017**

**SUMMARY**

The Kova M Festival is a cultural festival that was born in 2012 in the Bairro Alto da Cova da Moura, the largest and most diverse nucleus of Cape Verdean population on the outskirts of Lisbon. A neighborhood with a high level of cultural expression.

**ABOUT THE CAMPAIGN**

The "Kova M Festival" Youth Festival is a Youth Wind initiative, in collaboration with neighborhood residents and local and national entities. Its objective is the promotion, valorization and cultural integration to provide the residents with intergenerational connection incentives for an assertive attitude change, through music, sports, technology, urban art, gastronomy, debates and reflections, technology and sports to foster entrepreneurship and Local development

The event assumes its social responsibility in resolving inter-neighborhood conflicts, artistic promotion and orientation, cultural inclusion, dissemination of local and African culture, promotion of the social economy, contributing to self-esteem, enhancement of collective and interpersonal skills.

**ABOUT THE PROMOTER**

The Moinho da Juventude Cultural Association develops activities in the Alto da Cova da Moura neighborhood in Buraca, Amadora county, at educational, social, socio-professional, cultural and sporting levels. For more information you can consult our website and the following addresses on the social network facebook and www.facebook.com/kolasanjon. We are betting on the creation of proximity services for the residents of the neighborhood and in this sense we have to work:

Kindergarten, Kindergarten, Family Child Care Center, Free Time Activity Center - CATL to accompany 424 children in their growth, O PULO, a Parental Training project in which 4 mothers from the neighborhood accompany 84 families to their homes;

Dance, music and sport groups (teams of children and young people of basketball, athletics and futsal) · Office of Insertion and Vocational Training, Office of Support to Employment and Entrepreneurship, Office of Documentation Support, Office of Social Support, Intergenerational Space - Participatory Citizenship;

Computer Pole that provides training to children, youth and adults, as well as to the association's employees;

Cultural groups, Batuque Finka Pé, Kola San Jon (Classified as Intangible Cultural Heritage of Portugal), the hip hop group "Wonderfull's Kova M" and Studio for music production (Kova M Studio "O Céu e limite ").

Association is well known to the Portuguese public, including our leader, who in 2005 was awarded the prize of the most active woman in Portugal. The value of this prize was used to build a library and training center. The Association was also awarded the Human Rights Award in 2007.

**BUDGET**

Gratuity to employees: € 1000

Sound Rental: € 1597.77

Posters and flyers: € 350

Power: 500 €

Inflatable: 200 €

Transportation: 100

Other articles: € 300

(Raw cloth, African cloth, trophies, Workshops, etc.)

Date Limit to Contrinbuição 07-07-2017

**DISSEMINATION PLAN**

Publicity of this campaign will be made through the internet (e-mails, network members, blogs, websites), local and international calls, sms, posters, with family, friends, acquaintances, employers, associations, formal and informal groups. other products