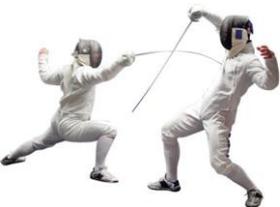
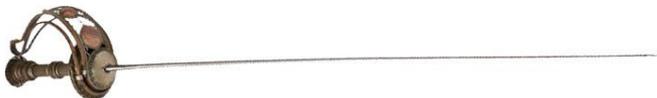




Sponsorship Proposal

Olympic Qualification Rio 2016 Project





Proposal

This following proposal is intended as a fundraiser so that athlete Álvaro Noite may fulfill his Olympic Qualification Rio 2016 project.

The project has the duration of 4 years, and consists in the completion of the fencing world circuit, preparation events and qualification to the Olympic Games.

The fencer Álvaro Noite is searching, by own means, private funding to continue on track with important results so that he can reach his primary goal of qualification to the Olympic Games of Rio de Janeiro in 2016.

This way, he suggests a partnership, that would come into action in the 2012/2013 season, with a possible renewal each year.

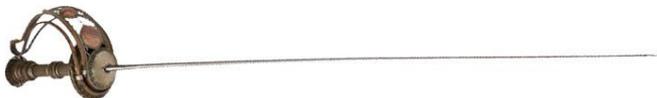




Communication Pack Proposed

- Brand logo on the tracksuit, and on competition equipment.
- Brand logo on the fencing section website, including a link to the company website.
- Brand logo on the sections newsletters.
- Training (fencing) of 30 hours for company staff, sons and grandfathers, equipment included (max 10 students per class)
- Availability for presentations and shows (artistic fencing) related to the brand.
- Presence at events of social nature.
- Recognition and acknowledgment through messages for being a part of the project.
- Other promotional activities.





Athlete

Name: Álvaro José Caldeira Noite

Age: 23 years

Date of Birth: 22/02/1990

Weapon: Foil

Club: Sport Club do Porto, International Athlete



COMITÉ OLÍMPICO
DE PORTUGAL



He graduated in Sports Sciences at the Faculty of Sport of the Oporto University, where at the moment he is attending a Master's degree in Sports Management. Professionally, he teaches fencing at the Oporto International School (CLIP) since 2011. He is currently the Vice-President of the Disciplinary Board of the Fencing Association of the Autonomous Region of Madeira.



Sponsorship Qualificação Rio 2016



Álvaro começa projecto olímpico

MADEIRENSE SONHA COM OS JOGOS OLÍMPICOS DE 2016 E REGRESSA ÀS PROVAS INTERNACIONAIS

PAULO VIEIRA LOPES
plopes@uhbricias.pt

O madeirense Álvaro Noite está de regresso aos grandes palcos da Esgrima Internacional com um grande sonho, atingir a qualificação olímpica para Rio de Janeiro/2016.

O atleta do Sport Club do Porto, esteve mais de um ano afastado da competição internacional, mas agora quer singrar ao mais alto nível pelo que desde há alguns tempo tem se preparado para os 'grandes' assaltos na disciplina de florete.

O atirador que se formou na Begejo foi recentemente chamado para representar Portugal na Taza do Mundo de Paris, que se disputa já este fim-de-semana.

"Esta competição marca o início da época internacional de seniores, e marca também o início de um projecto que se chama Qualificação Olímpica Rio/2016, que visa a minha preparação e qualificação para os Jogos Olímpicos", adiantou o atirador ao DIÁRIO que espera que até 2015 possa garantir mais apoios para poder ter um projecto cada vez mais forte rumo ao 'sonho' da olimpíada.

Motivação, sacrifício, e dedicação são as palavras de ordem do atirador madeirense para o 'assalto' à nova temporada e onde espera poder marcar presença em 10 ou 12 provas internacionais de forma a ganhar pontos para o ranking mundial e que será determinante rumo aos Jogos Olímpicos. Para além da vontade pessoal e dos apoios do clube e da Federação, Álvaro Noite espera ainda vir a contar com outros apoios de privados de forma a poder levar longe um projecto que é da esgrima regional, nacional e de todo o Portugal.

O primeiro passo começa já sábado em Paris.



Álvaro Noite espera competir em 12 provas internacionais este ano.



Most important results (sports curriculum attached)

Nationals:

- National Champion (Individual) 7 times.
- Winner of national rankings in all age groups.

•Absolute National Champion 2011/12

Season

International Results:

- 11th at Cadets World Championship, 2007.
- 13th at Viana do Castelo World Cup, 2007.
- 13th at Cadet European Championship, 2007
- 2nd at Cadet Mediterranean Games, 2008
- 12th at Madrid World Cup, 2009
- 3rd at Juniors Mediterranean Games, 2010





Fencing

Currently, fencing is a combat sport practiced with three weapons: foil, saber and sword. It's main aim is to touch and not be touched.

Fencing is one of five sports which have been featured at every one of the modern Olympic Games since 1896.

Fencing Values:

Strategy



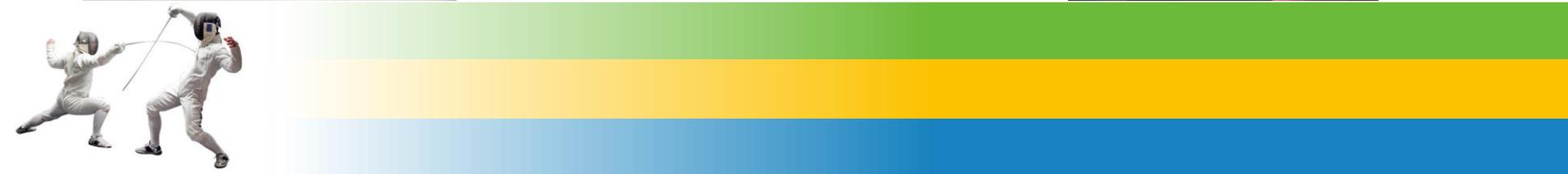
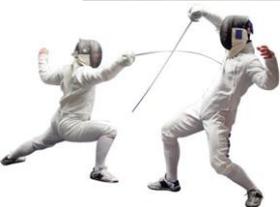
Strength

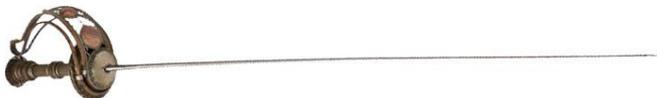
Overcoming



Speed

Honor





Cost Analysis

Annual Budget			
		Un.	Total
International Competitions		10	12.830 €
Equipment	475,00 €		475 €
Traineeship		3	1.695 €
		Total	15. 000€

Sponsorship Category	Total Value	Monthly Value
Platinum	15.000 €	1.250 €

*These figures represent a full international season.



Sponsorship Olympic Qualification Rio 2016



Value Discrimination (International Events)



COMITÉ OLÍMPICO DE PORTUGAL



Competições 2012/13	Data	Travel	Accommodation			Feed	Transport	Registration	Total
			Valor Unit	Nº noites	Total				
CIP (World Cup Paris)	25/01/2013	300	85	3	255	180	100	60	895
TNR Corunha	10/02/2013								
World Cup Coruña	22/02/2013	100	60	2	120	120	100	60	500
World Cup St. Petersburg	04/03/2013	850	85	3	255	180	100	100	1485
World Cup Veneza	16/03/2013	400	70	2	140	180	100	100	920
World Cup Bonn	22/03/2013	430	70	2	140	180	100	60	910
National Competition	28/04/2013								
World Cup B Copenhagen	11/05/2013	430	90	2	180	120	100	30	860
World Cup Havana	24/05/2013	2000	90	4	360	250	100	60	2770
National Championship	01/06/2013								
European Championship de U-23 (BRNO)	05/06/2013	800	80	3	240	180	100	100	1420
European Championship (Zagreb)	16/06/2013	800	80	3	240	180	100	100	1420
World Championship (Budapest)	06/08/2013	800	70	5	350	300	100	100	1650
Total	13 (10 Int)	12450		29	2280	1870	1000	770	12 830 €





Contacts:

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