

Aqui estão os primeiros mails que recebi por parte da publicidade e curadoria da Galeria:

Here are the first mails I received from the advertising and curatorship of the Gallery:

Dear Mara,

Hello, my name is Sarah Browning, I am the senior publicist/curator for New York Arts Magazine in New York City. I came across your work and found it very impressive. I would like to include a selection of your work in the upcoming issue of NY Arts Magazine, both in print and online. This would be a unique opportunity to promote your work to an international viewership. There is an annual fee that would include a year long publicity campaign (www.nyartsmagazine.com) and an optional exhibition in our Soho Gallery (www.broadwaygallerynyc.com).

If you are interested please email me and I will send you an attached document to view the full publicity proposal.

Looking forward to working with you,

All the best,

Sarah

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Dear Mara,

I am glad to hear from you! Your work is very impressive. The colors and textures are captivating; I am especially drawn to Unvertible and Jovial Beauty Skin Deep.

My main focus is to work with artists to help gain international publicity and attention. We offer a three part publicity program with exposure online, in print, plus an optional exhibition in NYC (please see attachment). Our magazine and websites offer a level of exposure focused on the *artist*. Other galleries do not offer international publicity with a print magazine and the large web sites and when they do the publicity it's for the gallery and not for the artist.

We would like to publish a full page of your work in print and online. This is a strong opportunity to promote and present your art to the world. This includes a year of publicity in our print and web media, a full-page in NY Arts Magazine (sold internationally in major bookstores), and an optional gallery exhibition in our Soho Gallery.--

Sarah Browning

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Senior Publicist & Curator

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